



AASHNA AGGARWAL

Student

PROFILE

Fashion Design student.
Part-time literature geek
and art enthusiast. Looking
for exciting and fulfilling
opportunities that fuel my
passion.

CONTACT ME

 aashaaggarwal.writes@gmail.com

 [My LinkedIn profile](#)

 [My Portfolio](#)

LANGUAGES

English
Professional Proficiency



Hindi
Native Proficiency



Spanish
Elementary Proficiency



➤ EDUCATION

THE SRIJAN SCHOOL 2020-22
High School Diploma

NATIONAL INSTITUTE OF FASHION TECHNOLOGY, DELHI 2022-23
Diploma, Fashion and Clothing Technology

SCHOOL OF OPEN LEARNING, DELHI UNIVERSITY 2022-25
Bachelor of Arts (Honours) in English
Language and Literature

ISTITUTO MARANGONI 2023-26
Undergraduate degree in Fashion Design

➤ EXPERIENCE

WARDAN FID July-August 2023
FASHION DESIGN INTERN

- Worked on outsourced design projects from various companies and individuals including the Ministry of Textile owned Khadi India.
- Handled designing and merchandising tasks for the company.
- Also accompanied the team in various design consultancies.

HELIUM PRODUCTION July-August 2023
PHOTOGRAPHY ASSISTANT & STYLING INTERN

- Assisted in event photography and product shoots for conceptualisation and styling with brands like Audi and an home decor products brand R Casa.

CORE COMPETENCIES

Adobe Suite



Microsoft Suite



Content/Copy Writing



Digital Marketing



Pattern Cutting &
Garment Construction



Sourcing & Merchandising



Qualitative Research



Digital Design



ACHIEVEMENTS

- Honoured with a merit-based scholarship for my freshman year at Istituto Marangoni
- Scored a Distinction in UNSW Global's Educational Assessment Australia in English for two consecutive years: 2015 & 2016, and a Credit in the ICAS English Olympiad in the year 2018
- Published in Eve Poetry Magazine, New York on May 19, 2020; poem titled "When I Look At My Hands"
- Completed my Senior Diploma in Kathak Classical Dance from Prayag Sangeet Samiti, Allahabad

EXPERIENCE

TEJOMAYAH

2020-Present

CO-CHIEF EXECUTIVE OFFICER (SELF-EMPLOYED)

- Managed all creative departments like content, branding and design for the company.
- Worked with esteemed multi-national companies like EY, Better, Acuity Knowledge Partners, Bizongo and more.
- Generated over \$10k in sales within the first three months of starting the business with my mom and working from home with zero initial capital investment.

STELLAR 8 LABS

July-September 2022

CONTENT WRITING INTERN

- Worked on marketing, design and tech-related written content and campaigns for the company's Website, Instagram, Twitter and LinkedIn.
- Delivered articles for the Chief Executive Officer's personal LinkedIn page.
- Developed content and ideas for, and worked directly with US-based clients.

NYC-BASED FASHION HOUSE

June 2020

FREELANCE COPYWRITER

- Wrote, edited and delivered written content for a major marketing campaign by translating the inspiration behind an upcoming collection into poetry verses.
- Subject to NDA, no further details available.

OTHER

- Started my small business creating bespoke jewellery pieces in 2021: The Split Studio.
- Began writing poetry at the age of 9 and created my own blog and Instagram page called The Split Universe in 2015.

VOLUNTEER WORK

ART TEACHER

June- August 2019

SARVODAYA CO-ED VIDYALAYA
DELHI

Donated art supplies and gave art lessons to a class of 5th-grade students in a government school in Delhi, India during a shortage of funds to hire a new art teacher.